

IWOCL and SYCLcon 2020

SPONSORSHIP PACKAGES



Whether you're looking to promote your product or service, extend your brand recognition or connect with the OpenCL and SYCL development community, we can help you achieve your goals through our flexible sponsorship packages. IWOCL is a community led event and is only made possible through the generous support of our sponsors.



Event Overview



Join us at the 8th International Workshop on OpenCL (IWOCL) and SYCLcon 2020, for three days of talks, workshops and community networking aimed at furthering the collaboration and knowledge sharing amongst the international community of high-performance computing specialist working with OpenCL, SYCL, SPIR and Vulkan for compute. The event provides a rich mix of hands-on tutorials, technical presentations, research papers,

posters, panel discussions, networking and vendor discussions. It also provides a formal channel for community feedback to the Khronos Group, the industry body responsible for the standards.

Each year IWOCL attracts an international audience of around 100 leading members of the OpenCL and SYCL developer community. This presence is amplified through the sharing of the presentations online and in the ACM proceedings. In addition, our regular newsletter reaches over 1,500 developers and remains the only independent news source focused on OpenCL. We regularly promote IWOCL, OpenCL and our sponsors on our social media channels. The iwocl.org website hosts an array of OpenCL and SYCL resources, with pages like 'OpenCL implementations' ranking highly in organic search results.

Why Become a Sponsor?

- Connect with and inform the HPC Community.
- Align your company with OpenCL & SYCL developers.
- Increase your brand visibility before, during & after the event.
- Be included in the event's online social and media coverage.
- Increase sales or adoption of your OpenCL and SYCL products or services.
- Help support the OpenCL and SYCL community

Event at a Glance

8th International Workshop on OpenCL
1st SYCL Conference (an integral part of IWOCL)

April 27-29, 2020

Munich, Germany. (LRZ)

<https://www.iwocl.org>

Program

Day 1 Tutorials & Workshops,
Khronos Advisory Panel meet-up

Day 2 Conference sessions
Panel discussion
Conference dinner
Poster session
Table-top demos

Day 3. Conference sessions
Award presentations
Wrap-up discussion and Q&A
Poster session
Table-top demos

Target Audience

OpenCL and SYCL developers, technologists, programmers, hackers, scientists, engineers, domain experts and Khronos members.

Contact

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Standard Sponsorship Packages

Benefits	Silver Small / Local	Gold Sponsor	Platinum Sponsor
Guaranteed conference presentation slot ¹	-	-	•
Free delegate places (<i>a saving of \$650 per delegate</i>) ²	1	3	6
Additional delegate discounts	10%	20%	30%
Advert in program and brochure (online and printed)	-	½ page	Full page
Exhibitor area	Poster	Banner	Table-top
Lifetime banner on 2020 presentation downloads page	-	•	•
Post-event Newsletter promotion (sent to 1,200+ developers)	-	-	•
Logo on conference website ³	Small	Large	X-Large
Logo inclusion in the ACM digital proceedings	Small	Large	X-Large
Literature pieces in delegate packs or at registration desk	1	2	3
Inclusion in IWOCL social media presence (banners)	-	Small	Large
Recognition of sponsor in opening and closing presentations	•	•	•
Price ⁴	POA ⁵	POA	POA

Additional Sponsorship Opportunities

Existing sponsors have the option to extend their participation and promotion by sponsoring the additional items listed below or by suggesting bespoke items for consideration.

Khronos Advisory Panel Meet-Up (27 April, evening)	POA
Lanyards	POA
Conference dinner	POA
Branding in video recording of conference sessions (start & finish)	POA
Awards (Best Speaker and Best Paper)	POA
Delegate packs (Branding on Bag, Notepad, Pen & Mug)	POA
Additional ideas? Please email tim.lewis@croftedge.com	POA

Thanks to our Sponsors

IWOCL is organised as an independent, community led event which is only made possible through the generous support of The Khronos Group and our long terms partners Intel and Codeplay Software.



¹ Presentations must be on a topic related to OpenCL, of a technical nature and approved by the program committee. These slots are only available to Platinum sponsors that are confirmed before the close of the Call for Submissions.

² Based on the 2019 standard commercial delegate rate for a 3-day pass

³ Company logos may be presented at different sizes to reflect the sponsorship package.

⁴ All payments are to be made in UK pounds sterling. Prices exclude UK VAT at 20%.

⁵ Only available to small companies with less than 20 staff, or turnover of less than £500,000 p.a., or where the worldwide HQ is in Germany.